



#makeourcommunity crowdfunding | april 2022

well fed

What is Matched Funding?

A fantastic way to double the impact of both your donation and the original matching donation!

How does it work?

You commit a sum of money, which gets paid to Givealittle. Together we decide on an exclusive timeframe during our campaign for your Matched Funding to go live.

During this timeframe your company name, logo* and Matched Funding donation amount will be visible to everyone visiting our campaign page, encouraging them to donate to unlock your donation!

Every dollar received from donors during the Matched Funding timeframe is then matched from your donation - doubling the impact all round!

This is a fantastic way of increasing the exposure you'd get from a donation to our campaign!

Increase the impact further!

Sharing our campaign, especially during your Matched Funding timeframe, via social media, newsletters, website, intranet & word of mouth will benefit us all!



*Examples of Matched Funding blocks - your logo & name can be displayed, or you can remain anonymous. Unmatched donations can be refunded to you after the campaign if you wish.